



COMPANY SNAPSHOT

CAGE: 05M73 | **UEI:** T21WL3PJLRK5
Location: Missouri
Work Area: State & Local (Nationwide)
SAM.gov Registration: Active

DIFFERENTIATORS

- Experience supporting organizations operating within ISO 9000–certified quality management environments
- Experience supporting marketing for MIL-SPEC and compliance-driven products
- Familiar with working alongside prime contractors and within regulated procurement environments
- Fast-turn, low-risk delivery designed for micro-purchases and simplified acquisition
- Clear, measurable reporting and analytics aligned with public-sector accountability requirements
- Experience supporting public outreach, tourism, and economic development initiatives
- Responsive, procurement-aware partner that is easy for agencies to engage and manage

CERTIFICATIONS

- Small Business (self-certified in SAM.gov)
- No current SBA socio-economic certifications

NAICS CODES

- 541613 – Marketing Consulting (Primary)
- 541430 – Graphic Design
- 541820 – Public Relations Agencies
- 541511 – Custom Computer Programming Services
- 541512 – Computer Systems Design Services
- 541618 – Other Management Consulting Services
- 518210 – Data Processing, Hosting, & Related Services

CreatiVertical LC delivers compliant digital infrastructure, web platforms, and marketing systems for government agencies, government contractors, and regulated organizations.

The firm specializes in ISO-certified, MIL-SPEC, clean-technology, and emergency-response environments where security, documentation, and accountability are required. Services include website modernization, managed hosting, analytics, and digital communications aligned with procurement and compliance needs.

Engagements are structured for low-risk execution and rapid deployment under micro-purchase and simplified acquisition thresholds.

CORE COMPETENCIES

- Digital Infrastructure & Website Modernization (Government & Regulated Use)
- Managed Hosting, Server Administration & Platform Security
- Analytics, Reporting & Performance Measurement
- Marketing & Commercialization for Regulated Products
- Public-Facing Communications for Compliance-Driven Organizations
- SEO, Content Systems & Search Visibility for Government Buyers
- Grant, SBIR & Government Readiness Support
- Ongoing Website Management, Optimization & Risk Mitigation

PAST PERFORMANCE

- **Huron Industries, Inc. | SBA WOSB | ISO 9000–Certified Manufacturer**
Provided long-term digital marketing, web modernization, analytics, and commercialization support for regulated industrial and safety products, including MIL-SPEC and compliance-driven product lines. Work included website modernization, managed hosting, SEO, analytics and reporting, and support for public-sector, manufacturing, logistics, and safety markets. Engagement required alignment with ISO-certified quality management processes and regulatory documentation standards.
- **PWRJoule (Energy Storage & Clean Technology)**
Served as commercialization and government partnerships advisor, supporting grant positioning, government-ready web infrastructure, and digital systems used to support public-sector engagement, research funding, and institutional adoption of emerging energy technology. Work included website development, technical positioning, and readiness for government and research-driven stakeholders.
- **Virgin Islands Search & Rescue (VISAR)**
Provided web administration, security oversight, and public-facing communications support for a volunteer emergency response organization operating in disaster preparedness and humanitarian relief environments. Responsibilities included website management, platform security, administrative access control, and public communications used to support operational readiness and community engagement.